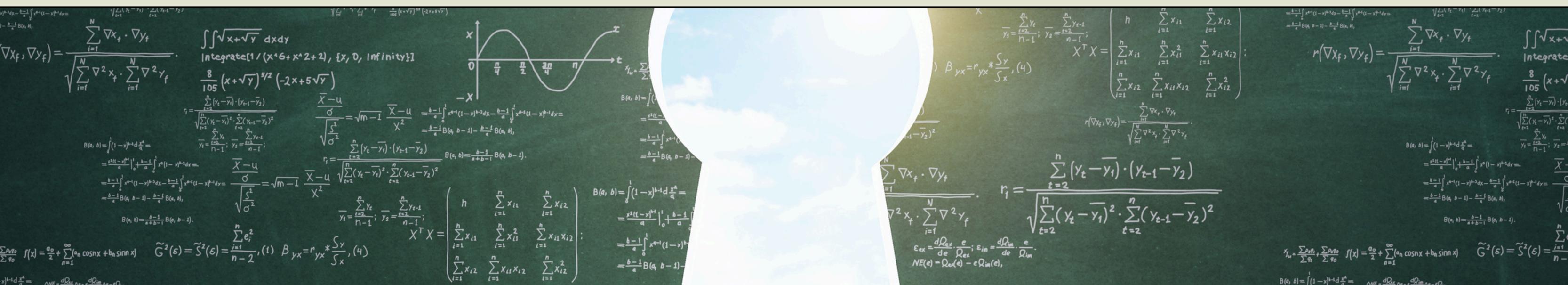




THE PROSPEROUS REBEL'S GUIDE TO INSTAGRAM

ALGORITHM ALCHEMY

CULTIVATING YOUR AUTHENTIC VOICE,
CREATING YOUR DIGITAL AESTHETIC,
CALLING FORTH THE COLLABORATORS
AND CLIENTS WHO CRAVE YOUR GENIUS



ALGORITHM ALCHEMY

INTRODUCTION.

Rebel hearts always have something to say, don't they? It's never the easy, predictable thing—it's raw truth, a bold reimagining of what's possible. In a world obsessed with shortcuts to success, this course dares to dive deeper. It's not about formulas or quick wins; **it's about cultivating a soul-driven presence that lights up the right people.** This isn't about followers—it's about connection. It's for the misfits, mystics, and makers ready to step out of the noise and into the magnetic energy of their authentic voice. **You are the algorithm.** Your intuition is the strategy. Together, we'll alchemize the magic of your work into something the world can't ignore. Welcome to the revolution. Welcome to Algorithm Alchemy.



ALGORITHM
UPDATE

NINE WEEKS OF DIGITAL ALCHEMY.

Cohort One will journey with me for 9 transformative weeks, where we'll dive deep into the magic of soul-driven creativity. And as a special celebration, you'll have the opportunity to gather at my home in Hill Country, Texas, next year. Imagine a content-crafting weekend with soul—where strategy meets spirit.



HERE'S HOW WE WILL MOVE:



- 3 weeks of Cultivating Your Authentic Voice – Uncover the true essence of what you're here to say, and learn to express it boldly.
- 3 weeks of Creating Your Digital Aesthetic – Weave your message into visuals that reflect your energy and magnetize your audience.
- 3 weeks of Calling Forth the Collaborators and Clients Who Crave Your Genius – Align with those who get you and are hungry for what you have to offer.

WEEKLY FOCUS



Each week includes a video lesson to guide your learning, a live 90-minute Learning Lab for hands-on exploration, and actionable homework to help you integrate what you've learned.

+ Week 1: Kill The Inner Critic

This week, we'll confront the outdated voices holding you back through Storycrafting, ritual, and habit transforming shadows into strength. Through creative rebellion and self-integration, you'll discover that the darkness holds the light.

+ Week 2: Divine Partnership

This week is all about listening to the deeper truths that want to infuse your messaging, offerings, and business with soul. We'll explore the concept of the "deva," introduced by Hiro Boga, as the guiding spirit behind your work. This soul energy has been whispering to you, waiting to be embodied through your creativity. By tuning in, you'll begin weaving its wisdom into every aspect of what you share with the world.

+ Week 3: Self-Discovery & Core Messaging

This week, we dive into your manifesto—your bold declaration of truth and purpose. Whether starting fresh or refining an existing brand, we'll fine-tune your core message. When rooted in authenticity, your message becomes a magnet, naturally attracting aligned clients and opportunities.

+ Week 4: Discovering Your Visual Essence

This week, we'll uncover your brand's visual essence—translating your energy into colors, textures, and imagery. Through guided exercises, you'll connect with your personal style and create a digital aesthetic that truly reflects your brand's soul.

+ Week 5: Learn The Tools to Design Badass Graphics

You don't need to be a graphic design expert to harness tools that bring your work to life visually. I'll teach you my favorite tools, empowering you to take control of your ship and your algorithm with confidence.

+ Week 6: Weaving a Cohesive Digital Presence

This week, we'll focus on creating a cohesive digital presence that flows like a symphony. Your website, socials, and vibe will all sing the same song. By the end, you'll have a visual brand that's magnetic as hell—and evolving with ease.

+ Week 7: Storytelling Through Visuals

This week, we'll transform your visuals into a story—your story. Every post and image will be a window into your soul. Learn to curate powerful imagery that resonates deeply, creating a visual narrative that brings your vision to life.

+ Week 8: Magnetizing Your Dream Clients + Collaborators

We'll begin by identifying who you want to attract—not just by demographics, but by energy, values, and dreams. Together, we'll uncover your soul-aligned clients and collaborators, ensuring your message reaches those who truly resonate with you.

+ Week 9: Strategies That Feed Your Soul & Your Wallet

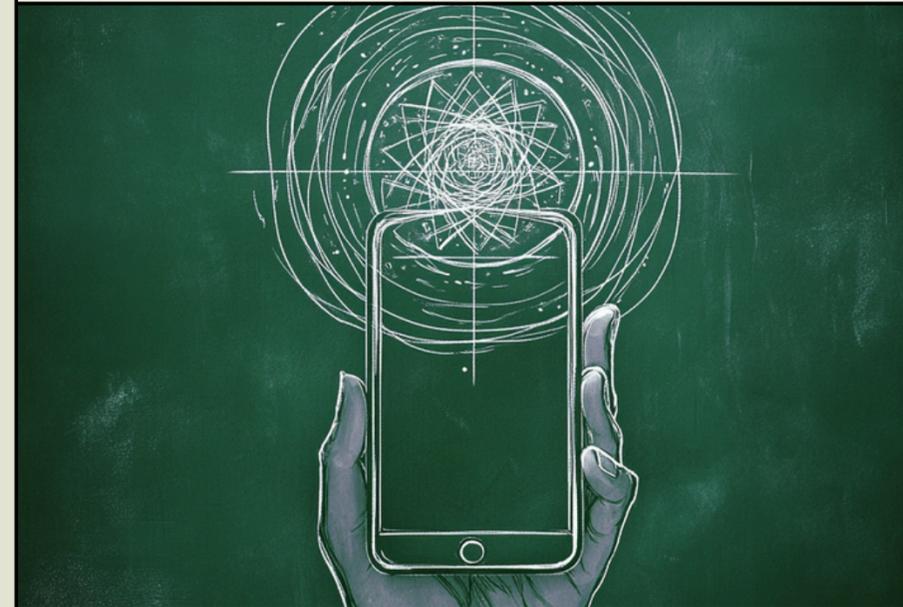
Strategy with Soul: As you start attracting more clients and collaborators, you'll need systems that allow you to serve at a higher level without burning out. This is about serving more people without selling your own soul.

WHAT TO EXPECT

Expect to show up, to evolve, and to get support from a community that's as hungry for real, authentic expression as you are. No formulas. Just alchemy.



THE ALGORITHM BUILDS MOMENTUM THROUGH DEVOTION.



Choose the learning style that fits your flow. Time Blockers dive in deep with our live 90-minute Learning Labs, then spend a few short sessions each week applying the material—totaling about 4 hours weekly.

Slow and Steady learners take it day-by-day, dedicating 20-30 minutes each day to lessons, homework, and creation—also totaling 4 hours. Both styles offer flexibility, letting you work at your own pace while staying on track.

WHAT YOU GIVE YOU GET.

PRIVATE
COMMUNITY IS
HOSTED ON
SKOOL

There's power in community. Weekly assignments come with a point system, rewarding your progress and unlocking new levels within our collective journey. As you accumulate points, you'll access exclusive gifts and deepen your connection with the group, making every step of the process more rewarding.



YOU ARE THE ALGORITHM.

COURSE DATES / SPECIAL BONUS

Course Begins January 18 - March 15
Weekly Learning Lab Times TBA

Sign up before December 25th, and each tier level will receive a special bonus to kickstart your journey. The Initiate will receive a 7-point Oracle Check-In via video to align with the soul of your business. The Alchemist will get the 7-point Oracle Check-In with a personalized 1-on-1 video reveal session. And the Oracle will enjoy the 7-point Oracle Check-In, a video reveal session, plus a social media audit to enhance your online presence. No matter your tier, these bonuses are designed to help you turn your creative calling into tangible success.

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